



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MISSOURI



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

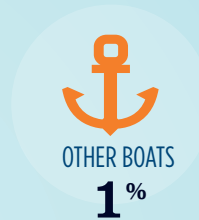
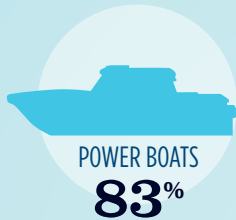
**\$3.05** MILLION

Number of Recreational Boats*	<b>290,217</b>
Recreational Boating Industry Businesses	<b>726</b>
Total Jobs	<b>23,976</b>
Annual Recreational Boating-Related Spending	<b>\$1.3</b> BILLION

## RECREATIONAL BOATS IN MISSOURI

**TOTAL BOATS\*** ▶ 290,217

<b>REGISTERED BOATS</b>	<b>290,217</b>
Power boats	242,273
PWCs	42,163
Sailboats	3,511
Other Boats	2,270
<b>HOUSEHOLDS PER BOAT</b>	<b>8.2</b>

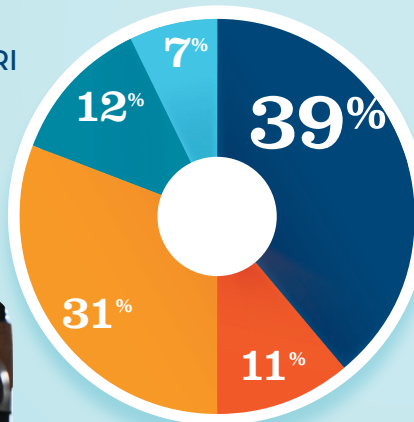


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN MISSOURI

**TOTAL BOATING JOBS** ▶ 10,000

Boat Building	680
Motor / Engine Mfg.	1,234
Accessory / Supplies Mfg.	3,134
Dealers / Wholesalers	1,046
Boat Services	3,906



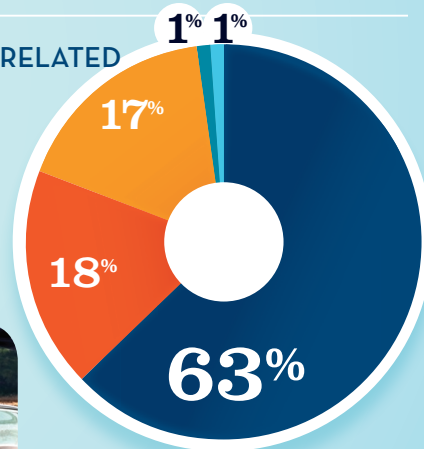
● BOAT BUILDING  
● MOTOR/ENG. MFG.  
● ACC./SUPPLIES MFG.  
● DLRS/WHOLESALEERS  
● BOAT SERVICES



## RECREATIONAL BOATING-RELATED BUSINESSES IN MISSOURI

**TOTAL BUSINESSES** ▶ 726

Boat Building	9
Motor / Engine Mfg.	4
Accessory / Supplies Mfg.	121
Dealers / Wholesalers	132
Boat Services	460



● BOAT BUILDING  
● MOTOR/ENG. MFG.  
● ACC./SUPPLIES MFG.  
● DLRS/WHOLESALEERS  
● BOAT SERVICES

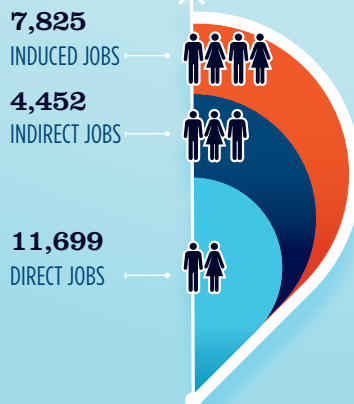


## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MISSOURI

**EST. TOTAL JOBS** ▶ 23,976

**EST. TOTAL LABOR INCOME** ▶ \$994.6 MILLIONS

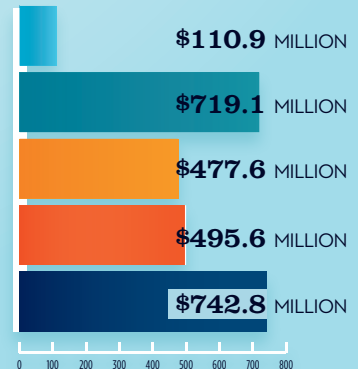
Est. Direct Income	\$402.9
Est. Indirect Income	\$249.2
Est. Induced Income	\$342.5



## RECREATIONAL BOATING INDUSTRY SALES IN MISSOURI

Boat Building	\$110.9 MILLION
Motor / Engine Mfg.	\$719.1 MILLION
Accessory / Supplies Mfg.	\$477.5 MILLION
<b>TOTAL MFG. SALES</b>	<b>\$1,307.6</b>
Dealers / Wholesalers	\$495.6 MILLION
Boat Services	\$742.8 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$1,238.4</b>

● BOAT BUILDING  
● MOTOR/ENG. MFG.  
● ACC./SUPPLIES MFG.  
● DLRS/WHOLESALEERS  
● BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University